ENERGYTECH
SYMPOSIUM 2027

ORGANIZED BY
PROLINK EVENTS
BRIDGING POSSIBILITIES



2027 PROSPECTUS

Participation Opportunities

Sponsorship · Exhibition · Branding · Delegate Passes

EnergyTech Symposium 2027 · Engineering the Future of Energy

April 5–6, 2027 · Palomino Hall, BMO Centre · Calgary, Canada

WHY PARTNER

Put your brand where energy's next decade is decided.

Two days in Calgary with the senior people who run, build, fund and regulate energy, from Alberta, across Canada and the world's oil and gas producing nations.

2
days, conference & exhibition

4
program themes

500+
senior leaders expected

10+
countries targeted

WHO YOU WILL MEET

- C-suite, VPs and directors from producers, oil sands, midstream, refining and LNG
- Utilities, power and new-energy developers
- EPCs, fabricators and energy manufacturers
- Investors, government, regulators and trade agencies

WHAT YOU CAN ACHIEVE

- Leads and face-to-face networking
- Thought leadership on stage and in the program
- Live demos in the Tech Demo Corner
- Entry to Canadian, Gulf, African and Americas markets

Four program themes

01 AI & Digital in Oil, Gas & Power
02 Decarbonization & CCUS
03 Sustainable & Emerging Energy
04 Energy Construction, Fabrication & Field Operations



INTERNATIONAL DELEGATIONS

We are inviting delegations from the **UAE, Saudi Arabia, Qatar, Kuwait, Oman, Nigeria, Ghana, Angola, Egypt, the US, Mexico, Brazil, Guyana, Norway, the UK, India** and more. Partners meet buyers and collaborators from the world's major producing regions without leaving Calgary.

OPPORTUNITIES AT A GLANCE

Every way to take part, on one page.

HEADLINE PARTNERSHIPS	
Platinum Partner	**$30,000**
Gold Partner	**$20,000**
Silver Partner	**$15,000**
Bronze Partner	**$10,000**
Theme Partner (one per theme)	**$14,000**

INTERNATIONAL	
Country Pavilion Partner	**From $30,000**
International Delegation Package	**$4,995**

THOUGHT LEADERSHIP	
Featured Presentation (20 min)	**$6,500**
Innovation Spotlight Partner	**$8,000**
Panel Partner	**$5,000** · Book online

HOSPITALITY	
VIP & Delegation Dinner, Day 1	**From $15,000**
Networking Lunch (per day)	**$10,000**
VIP Lounge (both days)	**$8,000**
Networking Breakfast (per day)	**$7,500**
Coffee Break (each)	**$5,000**

BRAND VISIBILITY	
Registration Partner	**$12,000**
Lanyard Partner	**$10,000**
Wi-Fi Partner	**$6,000**
Agenda & Program Partner	**$5,000**
Charging Lounge	**$5,000**
Notebook & Pen / Water Bottle	**$4,000 each**
Delegate Bag	**On request**

BMO CENTRE VENUE BRANDING	
Palomino Window Takeover	**$12,000**
Gateway Tower	**$9,500**
Entrance Arch	**$7,500**
Entrance & CTrain door branding	**$3,750 each**
Floor decal trail	**$1,750**

DIGITAL SCREENS	
Digital Takeover Bundle	**$8,500**
Palomino Entrance Video Wall	**$3,500**
Mobile LED Kiosk	**$2,750 each**
Registration / Hallway Display	**$1,750 each**

EXHIBITION & PASSES	
Space Only, 20×10 ft	**$7,500** · Book online
Exhibition Booth, 10×10 ft	**$6,000** · Book online
VIP Delegate Pass	**$1,199** · Book online
Standard Delegate Pass	**$799** · Book online

All prices in CAD and exclude GST and fees. Early bird code EARLYBIRD (until Dec 31, 2026): $200 off each pass, 10% off booths. Packages are allocated first come, first served; headline categories are exclusive.









HEADLINE

INVESTMENT

$30,000

CAD, excl. GST & fees

HEADLINE PARTNERSHIP

Platinum Partner

The most visible partner package for 2027: a main-stage keynote, the largest exhibition space and top-tier branding across both days.

SPEAKING

- 20-minute keynote on the main stage
- 1 seat on a themed expert panel (moderator or panellist)
- 1 video interview during the event
- Introduce a session of your choice

EXHIBITION & PASSES

- Premium 20×20 ft exhibition space in a prime location
- 10 full-access delegate passes, 4 upgraded to VIP (reserved VIP table and VIP badge)
- 4 seats at the VIP & Delegation Dinner

BRANDING & VISIBILITY

- Recognition as Platinum Partner across all marketing
- Top-tier logo on website, stage screens, signage, badges and agenda
- Acknowledgment in opening and closing remarks
- 30-second video on main-stage screens between sessions
- 4 standees in the venue (supplied by partner)

DIGITAL & POST-EVENT

- 150-word profile and full-page ad in the e-show directory
- 2 dedicated emails to registered attendees
- 4 LinkedIn features and inclusion in pre/post-event emails
- Highlighted in the post-show report and thank-you card
- Flyer in the delegate kit (supplied by partner)



HEADLINE

INVESTMENT

$20,000

CAD, excl. GST & fees

HEADLINE PARTNERSHIP

Gold Partner

Major stage and floor presence: a featured presentation, a panel seat, a 20×10 ft space and a team of six.

SPEAKING

- 15-minute featured presentation on the main stage
- 1 seat on a themed expert panel
- 1 video interview during the event

EXHIBITION & PASSES

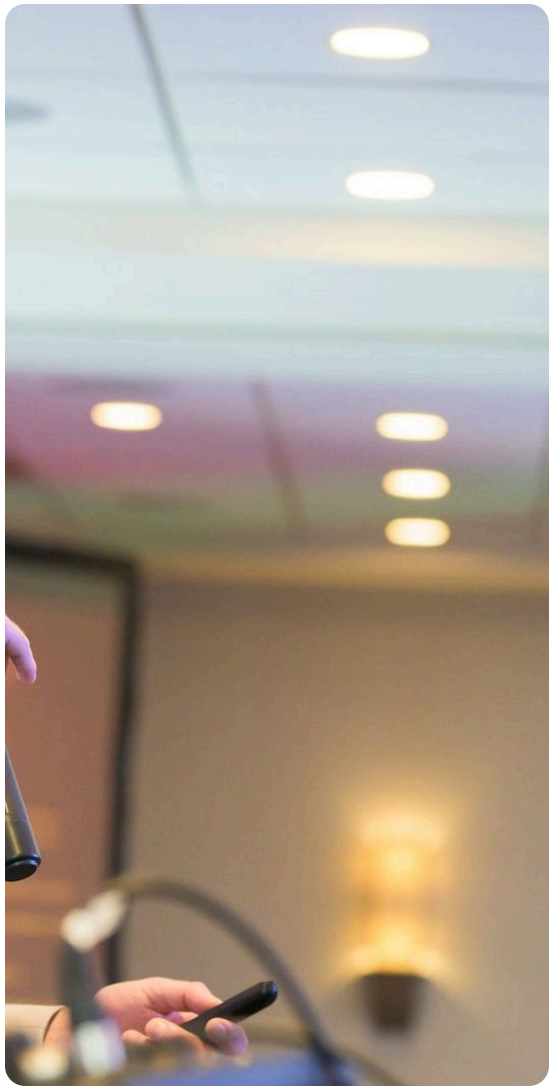
- 20×10 ft exhibition space
- 6 full-access delegate passes, 2 upgraded to VIP
- 2 seats at the VIP & Delegation Dinner

BRANDING & VISIBILITY

- Recognition as Gold Partner across all marketing
- Logo on website, stage screens, signage and agenda
- Acknowledgment in opening remarks
- 2 standees in the venue (supplied by partner)

DIGITAL & POST-EVENT

- 150-word profile and full-page ad in the e-show directory
- 1 dedicated email to registered attendees
- 3 LinkedIn features and inclusion in pre/post-event emails
- Highlighted in the post-show report and thank-you card



HEADLINE

INVESTMENT

$15,000

CAD, excl. GST & fees

HEADLINE PARTNERSHIP

Silver Partner

Stage and floor presence: moderate or join a panel, exhibit in a 10×10 ft booth and bring a team of four.

SPEAKING

- Moderator or panellist seat on a themed panel
- Featured in speaker announcements

EXHIBITION & PASSES

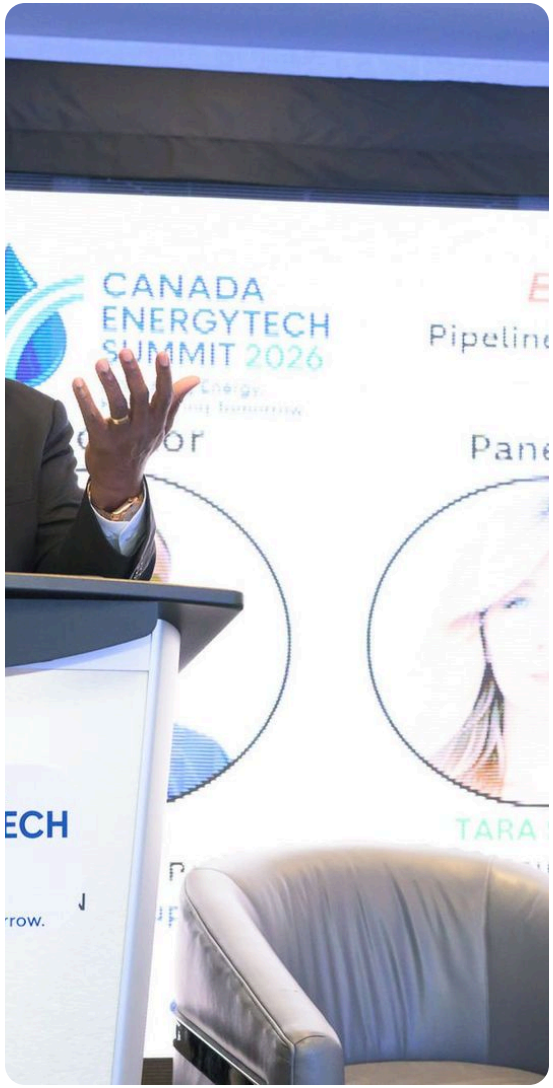
- 10×10 ft booth with pipe and drape
- 4 full-access delegate passes, 1 upgraded to VIP

BRANDING & VISIBILITY

- Recognition as Silver Partner across marketing
- Logo on website, stage screens, signage and agenda
- 1 standee in the venue (supplied by partner)
- Half-page ad in the e-show directory

DIGITAL & POST-EVENT

- 150-word profile in the e-show directory
- 2 LinkedIn features
- Inclusion in pre/post-event emails
- Highlighted in the post-show report and thank-you card



HEADLINE

INVESTMENT

$10,000

CAD, excl. GST & fees

HEADLINE PARTNERSHIP

Bronze Partner

Stage time and a booth in one package, at better value than booking them separately.

SPEAKING

- Panellist seat on a themed panel

EXHIBITION & PASSES

- 10×10 ft booth with pipe and drape
- 3 full-access delegate passes

BRANDING & VISIBILITY

- Recognition as Bronze Partner across marketing
- Logo on website, stage screens and agenda

DIGITAL & POST-EVENT

- 150-word profile in the e-show directory
- 1 LinkedIn feature
- Highlighted in the post-show report and thank-you card

HEADLINE PARTNERSHIP · ONE PER THEME

Theme Partner

Own one of the four program themes. Your company presents every session in that theme, opens it from the stage and anchors the matching zone on the show floor.









NAMING & STAGE

- "Theme presented by" naming on agenda, signage, website and stage screens
- 5-minute opening address for your theme
- 1 panellist seat in your theme
- Logo on stage screens during all theme sessions

EXHIBITION & PASSES

- 10×10 ft booth in your theme zone
- 4 full-access delegate passes, 1 upgraded to VIP

DIGITAL

- Featured on the theme page of the website
- 2 LinkedIn features
- Inclusion in pre/post-event emails

POST-EVENT

- Highlighted in the post-show report
- Logo on the thank-you partners card
- 150-word profile in the e-show directory

4 AVAILABLE

INVESTMENT

$14,000

CAD, excl. GST & fees

INTERNATIONAL

Country pavilions & delegation packages.

For ministries, national oil companies, trade agencies, chambers of commerce and companies bringing a delegation to Calgary.

COUNTRY PAVILION PARTNER

Your country, on the floor and on stage.

From $30,000

CAD, excl. GST & fees

- Branded pavilion of up to 20×20 ft for your national companies
- Flags, pavilion fascia and directional signage
- 8 full-access delegation passes
- 20-minute Country Spotlight session on the main stage
- Opportunity to take part in the international delegation roundtables
- Networking opportunities throughout the event
- 4 seats at the VIP & Delegation Dinner
- Letters of invitation to support visa applications
- Featured on the website and in international outreach
- Recognition in opening remarks and the post-show report

DELEGATION PACKAGE

$4,995

For a group of five from one company or mission.

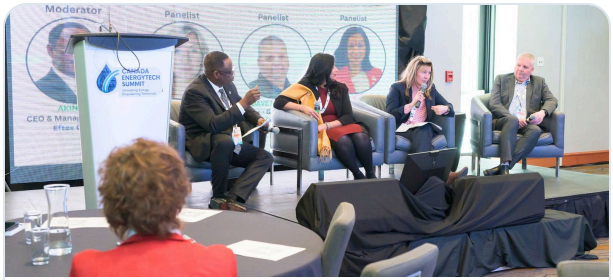
- 5 full-access delegate passes
- Access to the international delegation roundtables
- Networking opportunities throughout the event
- Letters of invitation and a pre-event welcome briefing
- Add more delegates at the Standard pass rate

Regions we are inviting

Middle East & GCC · Africa · Americas · Europe & Asia-Pacific

THOUGHT LEADERSHIP

Get on stage, in front of the buyers.



BOOK ONLINE

Panel Partner

A partner seat on one of the themed expert panels.

- Panellist seat in the theme of your choice
- Brand presence on stage and in the program
- Featured in panel announcements on LinkedIn
- Full-access pass for your panellist
- Logo on the event website

$5,000 CAD, excl. GST & fees



MAIN STAGE

Featured Presentation

A 20-minute solo presentation or case study on the main stage.

- 20-minute presentation slot (topic agreed with the program team)
- Logo on stage screens during your session
- Featured in the agenda and speaker announcements
- 2 full-access delegate passes
- Session slides shared with attendees on request

$6,500 CAD, excl. GST & fees



EXCLUSIVE

Innovation Spotlight Partner

Present the startup showcase where emerging companies pitch to operators and investors.

- “Innovation Spotlight presented by” naming
- Introduce the session and sit on the feedback panel
- Logo on all Spotlight materials and screens
- 3 full-access delegate passes
- Opportunity to meet the presenting startups

$8,000 CAD, excl. GST & fees

HOSPITALITY

Host the moments where deals happen.



VIP & Delegation Dinner — From $15,000

DAY 1 EVENING, BY INVITATION

- Host the invitation-only dinner for VIP delegates, international delegations and speakers
- Welcome remarks and branding throughout the venue
- 4 seats and input on the guest list

Networking Lunch — $10,000

PER DAY · 2 AVAILABLE

- Branding at the lunch area and on screens
- Verbal acknowledgment and table cards
- 3 full-access delegate passes

VIP Lounge — $8,000

BOTH DAYS

- Branded lounge for VIP pass holders, speakers and delegations
- Space for your literature and a host
- 2 full-access delegate passes

Networking Breakfast — $7,500

PER DAY · 2 AVAILABLE

- Branding at the breakfast area and on screens
- Verbal acknowledgment and table cards
- 2 full-access delegate passes

Coffee Break — $5,000

EACH · 4 AVAILABLE

- Branded coffee station and napkins
- Logo on screens during the break
- 2 full-access delegate passes

BRAND VISIBILITY

Be seen by every delegate, all day.

Registration Partner — $12,000

- Two branded 2-metre registration counters with headers
- Branded backdrop behind registration
- Your content on the display above the registration desk
- Logo on name badges
- 10×10 ft booth and 3 full-access passes

Lanyard Partner — $10,000

- Your logo on every delegate lanyard
- Recognition across marketing
- 10×10 ft booth and 3 full-access passes

Wi-Fi Partner — $6,000

- Branded Wi-Fi signage and network details on tables and screens
- Logo in the agenda and on the website
- 2 full-access passes

Agenda & Program Partner — $5,000

- Logo on the printed and digital agenda
- Back-cover advertisement
- 2 full-access passes

Charging Lounge — $5,000

- Branded device-charging lounge in the networking area
- Space for literature
- 2 full-access passes

Notebook & Pen / Water Bottle — $4,000 each

- Your logo on items given to every delegate
- Items produced at cost or supplied by partner
- 1 full-access pass

Delegate Bag — On request

- Logo on both sides of the delegate bag
- Flyer in every bag
- Recognition across marketing



BMO CENTRE VENUE BRANDING

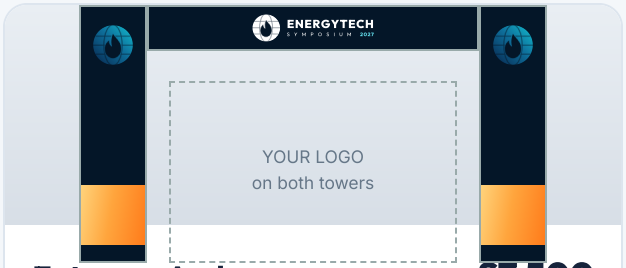
Own the entrance to Palomino Hall.



Palomino Window Takeover — $12,000

Twelve floor-to-ceiling window panels (F1–F12) in the Palomino pre-function area.

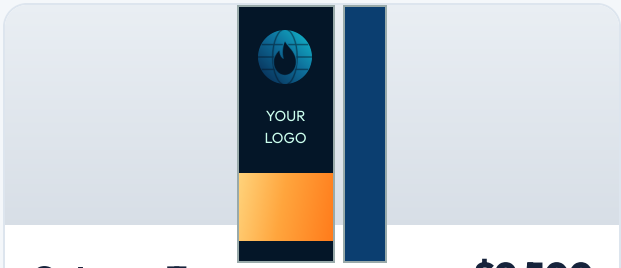
- Full-window decals across all 12 panels
- The largest static brand canvas outside the hall
- 3 full-access delegate passes



Entrance Arch — $7,500

A branded archway delegates walk through into the hall (4 m wide, 2.5 m high).

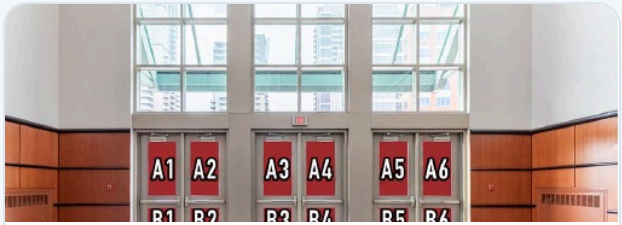
- Your logo on the front and sides of both towers
- Co-branded header with EnergyTech Symposium
- 2 full-access delegate passes



Gateway Tower — $9,500

A free-standing branded tower at the heart of the pre-function area.

- Full-height branding on all sides
- Positioned on the main delegate path
- 2 full-access delegate passes



CTrain Entrance Doors — $3,750

Glass door panels (A1–A6, B1–B6) at the interior entrance used by CTrain arrivals.

- 12 door decals, upper and lower
- Seen by everyone arriving by train
- 1 full-access delegate pass



Main Entrance Doors — $3,750

Twelve door panels at the main exterior entrance to the Palomino area.

- 12 door decals, upper and lower
- First brand delegates see on arrival
- 1 full-access delegate pass

Exterior branding is subject to winter-season approval by the venue; a free-standing alternative is offered if needed.



Floor Decal Trail — $1,750

Ten 20-inch round floor decals leading delegates to your booth.

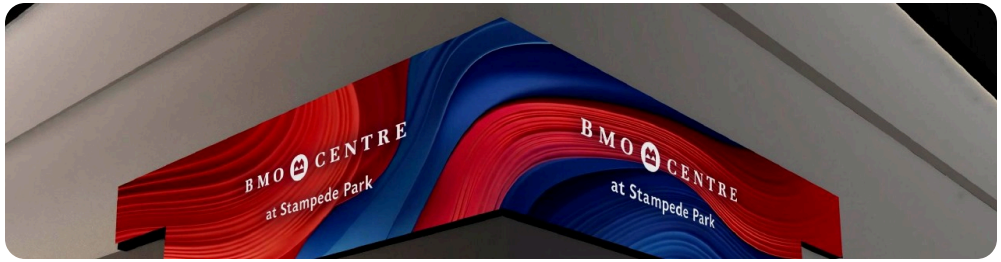
- 10 custom floor decals
- Placed from the entrance to your booth
- Ideal add-on for exhibitors

Produced and installed by the venue's official display partner. Production, installation and removal included. Artwork supplied by partner: print-ready PDF, CMYK, 300 dpi at full size, fonts outlined. Book by December 31, 2026; artwork due 4 weeks before the event. Images show locations; final layouts confirmed with the venue.

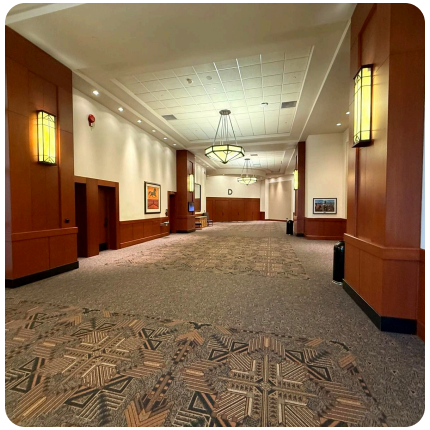
BMO CENTRE DIGITAL SCREENS

Move your message with the crowd.

The BMO Centre's digital network puts your video or graphics on screens around Palomino Hall for both event days.







Palomino Entrance Video Wall — $3,500

Four-screen video wall right before the entrance to Palomino. Your content in the event rotation for both days.

Mobile LED Kiosk — $2,750

A 6-ft portrait LED kiosk placed at your booth or a session entrance. Price per kiosk, both days.

Registration Display — $1,750

Screen above the registration desk at the entrance to Palomino. Every delegate checks in under it.

Hallway Display — $1,750

Screen at the end of the Palomino hallway on the main delegate path.

BEST VALUE

Digital Takeover Bundle — $8,500

- Palomino Entrance Video Wall
- Registration Display and Hallway Display
- 1 Mobile LED Kiosk at your booth
- 2 full-access delegate passes

Screens must be confirmed with the venue three months before the event, so please book by December 31, 2026. Content: JPG/PNG or MP4, 1080p minimum, due 15 business days before move-in. All content is reviewed by the venue.

EXHIBITION

Show it working, not on a slide.

Exhibitors are grouped by program theme, next to the stage, coffee and lunch areas, so the traffic comes to you.

BOOK ONLINE

Exhibition Booth 10×10 ft

$6,000

Early bird $5,400

- Pipe and drape booth with furniture package
- 3 full-access delegate passes
- Logo on the website and promotional materials
- 150-word profile in the e-show directory
- Promotion on our social channels

BOOK ONLINE

Space Only 20×10 ft

$7,500

Early bird $6,750

- Open floor space for your own stand build
- 3 full-access delegate passes
- Logo on the website and promotional materials
- 150-word profile in the e-show directory
- Promotion on our social channels

Popular add-ons

Mobile LED Kiosk at your booth ($2,750) · Floor Decal Trail ($1,750) · Panel seat ($5,000) · Extra passes at the delegate rate · Power, furniture and AV through the venue exhibitor kit.







Book your booth online

Secure checkout by Square.
energytechsymposium.com/register

DELEGATE PASSES

Bring your whole team.

Book up to 10 passes of each type in one online order. The early-bird discount applies to every pass.

Standard Delegate

$799

Early bird $599

- Full access to the conference and exhibition, both days
- All keynotes, presentations and panel discussions
- Breakfast, lunch and coffee-break networking
- Innovation Mixer cocktail reception, Day 2
- Innovation Spotlight and Tech Demo Corner

VIP Delegate

$1,199

Early bird $999

- Everything in the Standard pass
- Reserved VIP table in the main hall
- VIP-printed badge
- Express VIP check-in and VIP Lounge access

Delegation Package

$4,995

5 passes

- 5 full-access passes for one company or mission
- Access to the international delegation roundtables
- Networking opportunities throughout the event
- Letters of invitation for visa applications
- Pre-event welcome briefing

Groups of 10+

Contact us for a group package with seating together and a team welcome.

Media & analysts

Complimentary media accreditation for working journalists and analysts. Apply at energytechsymposium.com/media.

Startups

Apply to pitch in the Innovation Spotlight. Selected startups receive stage time and a demo station.

Prices in CAD, excluding GST and fees. Early bird code EARLYBIRD valid until 11:59 pm MT, December 31, 2026. Passes are transferable to a colleague from the same organization.

HOW TO BOOK

Let's build your presence.

1. **Choose your package**
   Passes, booths and panel seats can be booked online. For everything else, email us your choice.
2. **Confirm**
   We send a partnership agreement and invoice. Packages are reserved on signature.
3. **Supply your assets**
   Logo, profile and artwork. Venue branding and digital screens must be booked by December 31, 2026.
4. **Show days**
   April 5–6, 2027, Palomino Hall, BMO Centre, Calgary.

Prices in CAD and exclude GST and fees. Benefits may be adjusted by the organizer where venue or production constraints apply. Items supplied by partners must meet venue requirements. Headline packages are category-exclusive and allocated first come, first served.

SPONSORSHIP & EXHIBITION

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DELEGATES, MEDIA & SPEAKERS

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energytechsymposium.com
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PROLINK EVENTS BRIDGING POSSIBILITIES